

## **autodia showcases at MIDEM 2016**

**Cannes, 3-6 June**

Autodia, the Greek non-profit Collecting Society of Intellectual Property Rights of music authors will showcase at MIDEM 2016, that celebrates its 50<sup>th</sup> anniversary, with a dynamic pavilion. This will host hard copy and audiovisual information on Society's profile, services and repertory, while providing full coverage on music market regarding intellectual property issues in Greece, public performance, mechanical rights and music licencing.

Autodia represents a large catalogue of Greek and international music works: Greek modern song, Rebetiko, Laiko, Traditional & Ethnic, Rock & Pop, Jazz & Fusion, New Age, Ambient, Cinema & Instrumental, Ancient Greek and Byzantine Music. It represents also important foreign publishers with large repertoires through Greek sub-publishers.

The Society invites all interesting parties -composers, lyricists, music users, publishers, public authorities- to join a dialogue of vital importance on the dynamic relation between music authors and society in order to form a new framework of mutual trust and cooperation.

Autodia was licensed by the Greek Ministry of Culture on the 6th of March 2003 (Official Government Gazette 323 -18.3.2003) in accordance with Law 2121/1993 regarding Intellectual Property and Related Rights. The law gives creators the right to assign to Collective Management Organizations the authority to protect their intellectual property rights and all related entitlements.

It's the only collecting joint organization in Greece, controlled by its members -composers, lyricists, publishers, sub-publishers-, members also of [EMSE, the Hellenic Union of Composers and Authors](#) which is the largest and most active union of Greek music creators since 1971. Furthermore, since 6th June 2014 autodia is a member of CISAC.

### **MIDEM celebrating its 50<sup>th</sup> anniversary**

Midem is the leading international b2b event dedicated to the new ecosystem, with a market, conferences, competitions, networking events and a festival. It's the place where music makers, cutting-edge technologies, brands & talents come together to enrich the passionate relationship between people & music, transform audience engagement and form new business connections.

Over the past five decades Midem has focused on the business of music, welcoming labels, managers, concert producers, artists, music publishers and associated tech companies from around the world. The event has seen the international launch of amazing talent, facilitated countless number of deals and generated its fair share of industry stories and the occasional urban myth.

In its 50-year history, Midem has carved out a place as a unique deal-making platform, enabling representatives from the whole music sector to connect, whether they are from majors, independent

labels, publishers, aggregators, distributors, artists, agencies, policy makers, tech superstars or music startups and all on an international level.

The international dimension of the music ecosystem will act as the central theme of Midem 2016 **Conference Programme**. It will examine how the music industry needs to build development strategies with a cross-border perspective and encompass best practices in digital, marketing and monetization from all around the world. The conference programme will also include case studies on new opportunities in the global music sector, debates on copyright reforms in the US and in Europe, and other emerging trends worldwide.

As part of the Midem 50<sup>th</sup> edition celebrations, music executives from around the world will be honoured at the inaugural **International Midem Awards**. This gala event will pay tribute to those who impact the music industry and will become a regular feature of future Midems.

The highly-acclaimed **Midemlabs** and **Midem Artist Accelerator** competitions will continue to provide unique showcases for startups operating in the music ecosystem and artists seeking to take national success to an international level. Winners of the two competitions will be honoured during the International Midem Awards.

Live music will be in abundance in 2016 with a wide range of talent performing at the traditional **Opening Night** and **Closing Night** networking events and the celebratory **Midem 50<sup>th</sup> Birthday Party** and will feature both hit groups and artists as well as new talent.

**More:**

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**Contact:**

autodia – Collecting Society of Intellectual Property Rights

3, Korai str. - Athens 105 64

Tel.: +30 210 3215278

Fax.: +30 210 3219160

Email: [autodiahirisi@gmail.com](mailto:autodiahirisi@gmail.com), [pr.autodia@gmail.com](mailto:pr.autodia@gmail.com)

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