



PRESS RELEASE

AUTODIA at the 1st Music Showcase Greece

22-25 November 2018, Thessaloniki

The **first interactive music market** was successfully completed on 25th November 2018, focusing on **the modern Greek sound of pop, rock, indie, jazz, world and electronica of music** and attended by many Greek and international artists and bands, music producers, managers, curators of international festivals, executives of international cultural institutions and representatives of label companies and music publishers.

The **#MSG1** hosted live performances, B2B meetings between artists and music industry executives, music documentary screening, dj set, workshop & mentoring for artists participating in WOMEX, as well as a high-standard conference on trends in music creation & innovation and the cultural industry.

Autodia's participation in **#MSG1** was multi-faceted, as apart from sponsoring the entire event, supported the participation of the Greek bands **BAiLDSA, Iliodromio** and **Stringless** selected by the Committee, among others, for **Live Performances**.

Moreover, the **Conference** that took place at Warehouse D (Amphitheater "Tonia Marketaki"), hosted a special Session on royalties generated by the various uses of authors' musical works; Autodia's representatives who attended the session, highlighted the crucial role of copyright in unencumbered music creation nowadays and analyzed the recent developments in the troubled market in Greece, with the steady progress and consolidation of Autodia.

The Organization in **#MSG1** was represented by **Ms. Christina Kostaki** from **Northern Greece Office**, **Ms. Eygenia Tagka** from the **Concert Department** and **Ms. Ilianna Antoniou, Head of Communication & Public Relations**.